



Y2022 Corporate Social Responsibility

Maxim Textile Technology Sdn Bhd

By Compliance Department, 14 November 2022



Tree Planting & Beach Cleaning Program

12th November 2022 – Maxim Textile Technology Sdn. Bhd., a wholly owned subsidiary of Ghimli Group Pte Ltd joined forces with Jawatankuasa Kampung Sedili Kecil successfully organized the 2022 Tree Planting and Beach Cleaning Program at Pantai Manis, Tanjung Sedili, Kota Tinggi, Johor.

Over 20 Maxim Employee and 10 volunteers from the public community rolled up their sleeves to plant trees along the seashore to cushion the effect of sea surge that constantly wash off the sands at the beach and clean up the coastal lines of Pantai Manis, which is situated approximately 75 km from the town of Johor Bahru.

As an organization with a heritage stretching back more than 45 years, we remain indebted to our natural environment and to the communities in which we operate for supporting our continued success.

The programme is part of MAXIM's CSR efforts encompassing three pillars, namely, community development, education and environment. This CSR effort is also consistent with the Group's sustainability strategy of nurturing the community and society.

MAXIM believes it is the responsibility of every corporate citizen to preserve and conserve the environment for the benefit of the future generation.

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Event Picture (Tree Planting)



"MAXIM believes it is the responsibility of every corporate citizen to preserve and conserve the environment for the benefit of the future generation"







Event Picture (Beach Cleaning)



"Making a positive impact in the communities where we lives and work"















Thank you to all wonderful volunteers for the contribution nature through participating in this campaign and spreading the conservation message of the Nature.

Prepared by :

Compliance Department

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